

## Seminar Tumbuhan Ubatan, Beraroma Dan Pengetahuan Tradisi 2020

Medicinal, Aromatic Plants & Traditional Knowledge Seminar 2020

Jalinan Pengetahuan Tradisi & Inovasi Hasilan Semula Jadi ke arah Kesejahteraan dan Kemakmuran Bersama

Bridging Traditional Knowledge & Natural Product Innovations towards Wellness and Shared Prosperity



Second Announcement

**REGISTER NOW!** 

The Medicinal and Aromatic Plants Seminar (MAPS), organised by FRIM's Natural Products Division, is a platform for researchers, academics, herbal entrepreneurs, policy makers and stakeholders to share their discoveries and experiences towards advancing the country's natural products research industries. The 16<sup>th</sup> MAPS, year 2020, themed "Bridging Traditional Knowledge and Natural Product Innovations Towards Wellness and Shared Prosperity" will be organised together with the Traditional Knowledge Seminar and known as MAP & TK 2020. The jointly organised seminar is an effort by FRIM to develop natural product innovations based on traditional knowledge. It is hoped that this effort will enhance the application of traditional knowledge and improve the country's natural products research as well as industries towards a fair and equitable sharing of benefits.

# TOPICS OF SEMINAR

- > Traditional Knowledge, Agronomy & Conservation
- Natural Products Discovery
- Standardisation and Processing Technology
- Product Development and Commercialisation
- > Quality Control, Regulatory Compliance & Standards

### WHO SHOULD ATTEND

Herbal entrepreneurs
Researchers
Students

Academicians
Policy makers
Public

## **OBJECTIVES**

To highlight and share scientific and technological findings in research, development and application related to natural products, medicinal and aromatic plants.

To provide a forum for discussion and exchange of ideas on the latest issues related to natural products, medicinal and aromatic plants; and

To strengthen ties and facilitate networking among entrepreneurs, researchers, academicians and policy makers. deadlines: Submission of abstract : 31 August 2020 Acceptance of abstract : 7 September 2020 Submission of extended abstract : 15 September 2020

Important

## Limited Seats!!

Limited to 50 participants and visit to Ethnobotanical Garden & Essential Oil Technology Centre (EOTC).

## CONTACT US:

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# **Registration Form**

Title (Please tick /):	
Mr. Mrs. Ms. D	or. Prof. Others:
Name:	
Organisation:	
Position:	
Tel. No.:	Fax No. :
HP No.:	
Address:	

## E-mail:

Organisation's Website (if any):

## **Dietary Needs:**

- \_\_\_\_ Vegetarian
- Non-vegetarian



\*Proceedings will be published after the event

We welcome oral and poster presentations in English or Malay language

Accepted papers will be published in the seminar proceeding

# Please tick (/) accordinglyParticipant (normal)Participant (online)Oral presenter (normal)Oral presenter (online)Poster presenter (normal)

## **Registration Fee**

Participant (normal)	RM500.00
Participant (online)	RM250.00
Student	RM250.00

\*Student registration requires verification of enrolment from your registrar

## Mode of payment

Cheque

Local order

Electronic Fund Transfer

Payment can be made to KETUA PENGARAH FRIM or FRIM's Account (CIMB Bank Berhad: 8002664924)

\*Subject to c<u>urrent circumstances</u>